

# Praxiology

The International Annual of  
Practical Philosophy and Methodology

**Wojciech W. Gasparski, series editor**



The Praxiology series examines fundamental issues in the theory of human action, the nature of economics, and theoretical issues in such praxiological disciplines as design, accounting, market mechanisms, management, planning and the ethical dimension of human action.

Volume 20

**NEW**

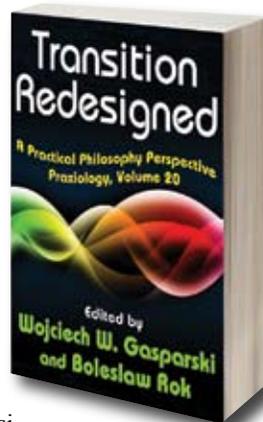
## Transition Redesigned

A Practical Philosophy Perspective

**Wojciech W. Gasparski and  
Boleslaw Rok, editors**

*Transition Redesigned* deals with the philosophical bases of different types of transition: change in the economy, organizational/institutional change, and change in social and individual relationships. The editors' primary goal is to give further impetus to a much-needed worldwide debate on the issue of transition towards a better future. The volume reviews transitions made in different areas of human activity, assesses their relevancy, and analyzes their contexts. Different organizations and institutions will undergo a level of radical and global change that has rarely been seen before. The expected shift must be addressed in terms of a multidimensional transition towards building a sustainable society.

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Volume 18

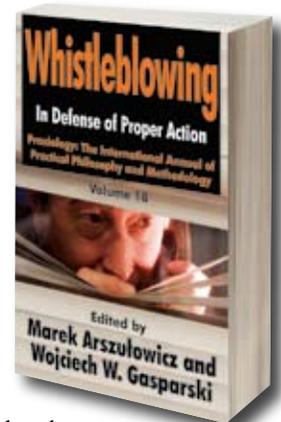
## Whistleblowing

In Defense of Proper Action

**Marek Arszulowicz, and  
Wojciech W. Gasparski,  
editors**

The articles in this volume discuss whistleblowing, or the exposure of behavior that violates the ethical foundations of business. They are written from different angles and present a variety of experiences, adding new value to both the subject of praxiology as well as ethics as it relates to economic activity in its social and global context. The issues, problems, and questions raised by this international group of eminent scholars have much to add to the contemporary debate induced by the present economic crises. These crises have revealed practical errors and hypocrisy of those responsible for leadership and management, primarily of financial institutions.

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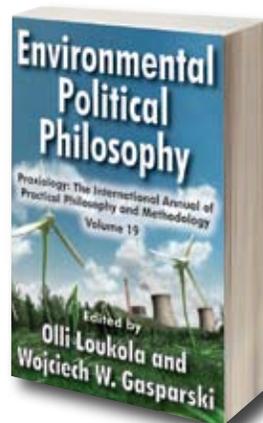
## Environmental Political Philosophy

**Olli Loukola and  
Wojciech W. Gasparski, editors**

*Dedicated to the  
2012 World ISBEE Congress*

The need for solutions to environmental problems is urgent. Expanded environmental research and knowledge, along with interest in environmental issues, has focused attention on the social, political, and practical aspects of environmental problems. *Environmental Political Philosophy* searches for common environmental goals, values, and policies in society.

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Volume 17

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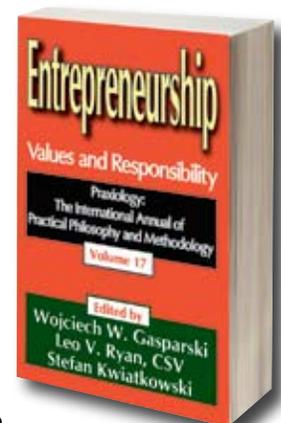
## Entrepreneurship

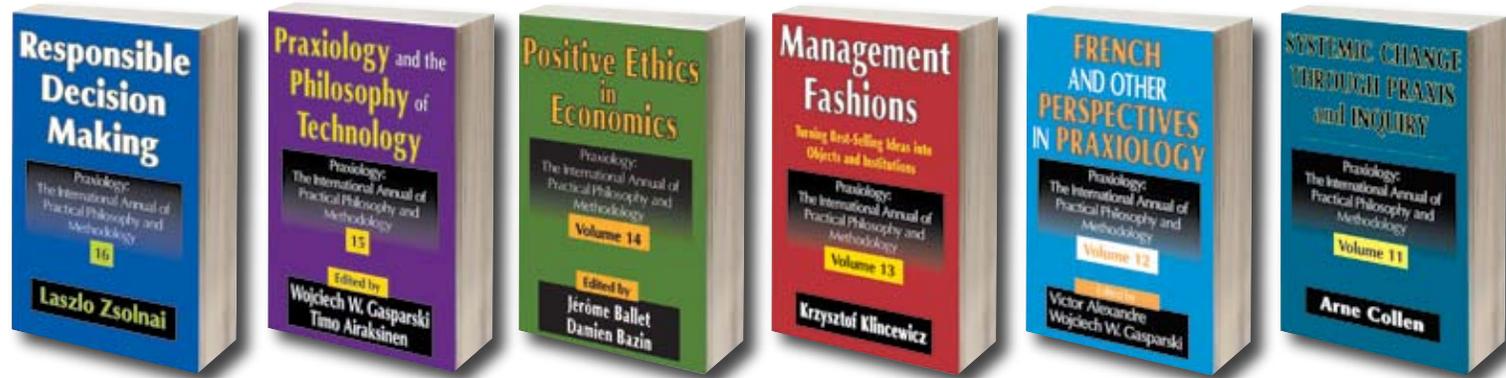
Values and Responsibility

**Wojciech W. Gasparski,  
Leo V. Ryan, CSV, and  
Stefan Kwiatkowski, editors**

*Entrepreneurship* is the capability to be an entrepreneur. Beyond that idea is an ideology; that a person's business actions result in industrial growth or technical advances, making that person a leader in the economic world. The contributors also develop the idea of entrepreneurship from both theoretical approaches, religious and practical or applied perspectives.

ISBN: 978-1-4128-1149-1 (cloth) 2009  
317 pp. \$59.95/£46.95/€72.95/€57.00  
ISBN: 978-1-4128-1482-9 (paper) 2011  
317 pp. \$29.95/23.50/€35.95/€29.00  
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Volume 16

## Responsible Decision Making

Laszlo Zsolnai

This volume represents Zsolnai's attempt to build a model for making ethical decisions both effectively and efficiently. Therefore, the model is much broader than a purely analytical framework. It must tell us how to act rather than limit us to reflection on actions already performed; it must combine decision and praxiological analysis of human conduct. The proposed model enlarges the scope of the debate and suggests new avenues of both rational and responsible decision making. This is an original statement on the crossover of policy and morality.

ISBN: 978-1-4128-0818-7 (cloth) 2008  
214 pp. \$59.95/£46.95/€72.95/€57.00  
ISBN: 978-1-4128-1231-3 (eBook)\*

Volume 15

## Praxiology and the Philosophy of Technology

Wojciech W. Gasparski and  
Timo Airaksinen, editors

From the viewpoint of praxiology, technology does not exist merely to satisfy the human need in an effective and efficient way. The problems of the modern world and the questions we must ask with respect to technology and how it is used are complicated and demanding. They may initially seem mysterious, perhaps even partly subconscious. In this fifteenth volume of the distinguished international series, contributors address essential questions about the philosophy and ethics of technology.

ISBN: 978-1-4128-0682-4 (cloth) 2007  
304 pp. \$59.95/£46.95/€72.95/€57.00  
ISBN: 978-1-4128-1395-2 (eBook)\*

Volume 14

## Positive Ethics in Economics

Jérôme Ballet and Damien Bazin,  
editors

*Positive Ethics in Economics* reflects on ethical practices within economics, and introduces a model of reasoning that takes individual ethical behavior and its aftereffects into account. In "Altruism," the contributors discuss the notion of unselfish concern for the welfare of others, and its place in economic practice. In "Commitment," the authors discuss reason as being central to economic theory, as well as the position of ethical behavior. In "Responsibility," the idea is examined that man is not an island unto himself, but a being involved in a set of relationships.

ISBN: 978-0-7658-0325-2 (cloth) 2006  
241 pp. \$59.95/£46.95/€72.95/€57.00  
ISBN: 978-1-4128-0961-0 (eBook)\*

Volume 13

## Management Fashions

Turning Best-Selling Ideas into Objects  
and Institutions

Krzysztof Klincewicz

The book presents the phenomena of management fashions as being the key driver for the development of the management knowledge industry, consisting of consulting companies, computer firms, publishing houses, professional institutes, and other organizations involved in the launching and the promotion of new management techniques. The author supplements the existing body of knowledge by focusing on the supply-side of management fashions, particularly the strategies and marketing techniques of solution vendors, and proposes a model of relations between management ideas and tangible solutions, explaining how bestselling ideas are turned into objects and institutions.

ISBN: 978-0-7658-0318-4 (cloth) 2006  
239 pp. \$59.95/£46.95/€72.95/€57.00  
ISBN: 978-1-4128-2797-3 (eBook)\*

Volume 12

## French and Other Perspectives in Praxiology

Victor Alexandre and  
Wojciech W. Gasparski, editors

As is characteristic of contemporary praxiology, contributors to *French and Other Perspectives in Praxiology* investigate new topics and use new methods to re-examine older approaches. International in scope, the first part is composed of three sections by French scholars. The second part includes contributions by scholars from Finland, Great Britain, Poland, Portugal, Spain, and the United States.

ISBN: 978-0-7658-0248-4 (cloth) 2005  
279 pp. \$59.95/£46.95/€72.95/€57.00  
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Volume 11

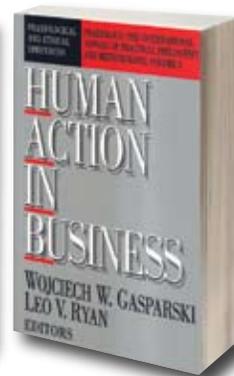
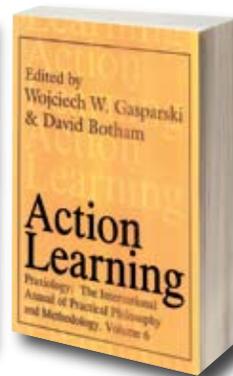
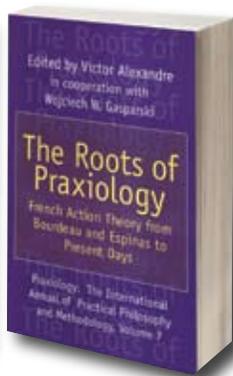
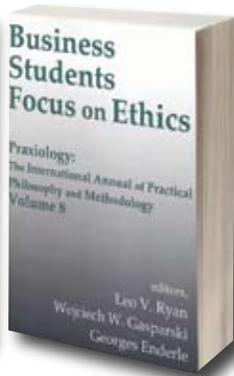
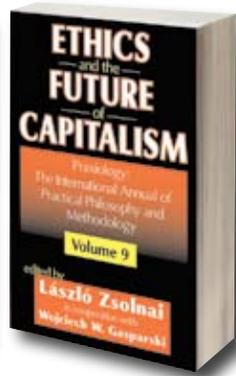
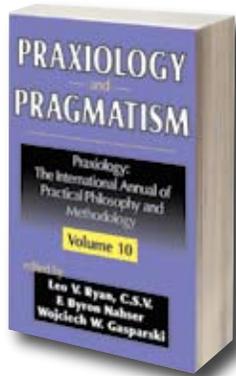
## Systemic Change through Praxis and Inquiry

Arne Collen

This volume examines the confluence of praxiology, pragmatics, and systemics in the study of systemic change through human inquiry, particularly small group activities, human organizations, and globalizing trends. It covers core concepts indigenous to organizational life. The author presents and subsequently integrates several conceptual schemes relevant to human beings and small groups engaged in human inquiry for systemic change in organizational settings. *Systemic Change Through Praxis and Inquiry* is a pioneering effort to attain a more integrated view of research methodology for human inquiry.

ISBN: 978-0-7658-0194-4 (cloth) 2003  
304 pp. \$59.95/£46.95/€72.95/€57.00  
ISBN: 978-1-4128-3551-0 (eBook)\*

# Wojciech W. Gasparski, series editor



Volume 10

## Praxiology and Pragmatism Praxiology

Leo V. Ryan, CSV,  
Wojciech W. Gasparski, and  
F. Byron Nahser, editors

*Praxiology and Pragmatism* addresses two distinct but interrelated philosophical movements, which exemplify different approaches to the study of ethics. The chapters in this volume are grouped in a section on Praxiology and one on Pragmatism. Each section defines the historical origins of their respective philosophical movements, describes their methodology, and interrelates their impact on “human conduct” and contemporary society.

ISBN: 978-0-7658-0167-8 (cloth) 2002  
243 pp. \$49.95/£38.95/€59.95/€47.00  
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Volume 9

## Ethics and the Future of Capitalism

László Zsolnai and  
Wojciech W. Gasparski, editors

This volume assesses the ethical basis of capitalism in an effort to assess its future in the twenty-first century. The editors also make special reference to globalization, and suggest that business ethics and the future of capitalism are strongly connected. Contributors range from one of the world’s most successful capitalists and philanthropists to the founder of INSEAD, Europe’s leading business school, to noted economists, philosophers, cultural historians, and business ethicists.

ISBN: 978-0-7658-0120-3 (cloth) 2002  
171 pp. \$49.95/£38.95/€59.95/€47.00  
ISBN: 978-1-4128-2284-8 (eBook)\*

Volume 8

## Business Students Focus on Ethics

Leo V. Ryan, Georges Enderle, and  
Wojciech W. Gasparski, editors

*Dedicated to the  
2000 World ISBEE Congress*

*Business Students Focus on Ethics* brings together essays written by twenty-five MA and MBA students from seven countries in Europe, North and South America, and the Pacific Rim. Collectively, they give us an applied business ethics framework, one with international dimensions. The essays in this volume achieve a number of objectives: they recognize ethics as legitimate content in graduate level studies in business world wide; seriously examine specific ethical concerns by young managers; and reflect on these concerns from across cultural and geographic borders.

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294 pp. \$49.95/£38.95/€59.95/€47.00  
ISBN: 978-1-4128-1904-6 (eBook)\*

Volume 7

## The Roots of Praxiology

French Action Theory from Bourdeau  
and Espinas to Present Days

Victor Alexandre and  
Wojciech W. Gasparski, editors

This seventh volume brings together a selection of writings that illustrate various stages of French thought concerning this philosophy and methodology of action. It is also conceived as a tribute to the writings of Louis Bourdeau and V. Alfred Espinas, key figures in the origin of praxiology. What emerges from this volume is the constant idea that an individual’s destiny is linked to the efficiency of his acts.

ISBN: 978-1-56000-436-3 (cloth) 1999  
256 pp. \$49.95/£38.95/€59.95/€47.00  
ISBN: 978-1-4128-3345-5 (eBook)\*

Volume 6

## Action Learning

Wojciech W. Gasparski and  
David Botham, editors

This fourth edition covers the origins of action learning with Reg Revans’s ideas, and looks at their development and application today. Action learning is self-directed learning through tackling business and work problems with the support of peers and colleagues. A professional and diverse workforce, attracted, influenced and developed in this way is more able to deal effectively with the growing complexity and pressures of working life.

ISBN: 978-1-56000-371-7 (cloth) 1998  
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Volume 5

## Human Action in Business

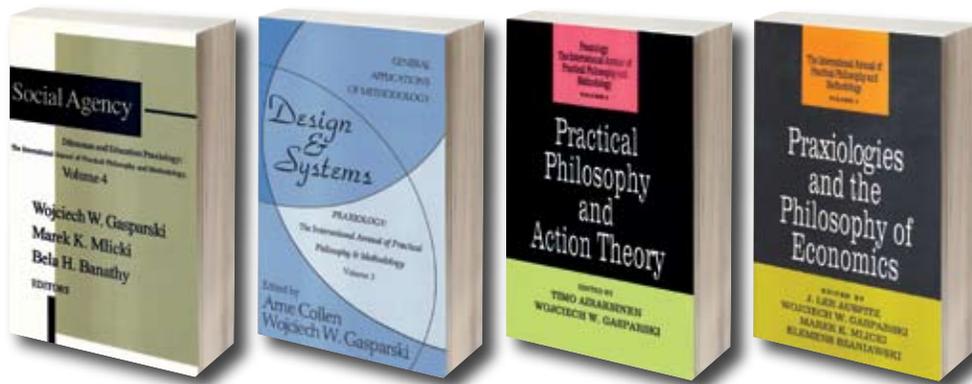
Praxiological and Ethical Dimensions

Wojciech W. Gasparski and  
Leo V. Ryan, editors

*Dedicated to the  
1996 World ISBEE Congress*

In this fifth volume specialists examine the praxiological and ethical aspects of human action under the rubric of the “Triple E”: Efficiency, Effectiveness, and Ethics. The volume opens with contributions reflecting on the praxiological and ethical foundations for business followed by sections discussing human action from the perspectives of religious beliefs and cultural diversity. Another section illustrates the application of these principles to business. The concluding chapters examine praxiology and ethics as the moral agenda for professional education.

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*Volume 4*

**Social Agency**

Dilemmas and Education

**Wojciech W. Gasparski, Marek K. Mlicki, and Bela H. Banathy, editors**

This volume focuses on two praxiological concepts: rationality and preparation as pre-conditions for human action to be effective and efficient. The first part studies human action as it is guided by individual and collective rationality. The second explores praxiological dimensions of education aimed toward the knowledge society.

ISBN: 978-1-56000-240-6 (cloth) 1995  
351 pp. \$54.95/£42.95/SC65.95/€52.00  
ISBN: 978-1-4128-3420-9 (eBook)\*

*Volume 3*

**Design and Systems**

General Applications of Methodology

**Arne Collen and Wojciech W. Gasparski, editors**

Design is a pervasive part of our daily lives to such an extent that it goes largely unnoticed. It has become a near invisible aspect of our civilized existence. But when we stop for a moment to study an artifact, activity, group, and institution, or any entity or life process, we can begin to see and imagine the design, the designing, and the human designers who contributed to it. *Design and Systems* represents a set of contributions made to the methodological study of design.

ISBN: 978-1-56000-187-4 (cloth) 1994  
480 pp. \$54.95/£42.95/SC65.95/€52.00  
ISBN: 978-1-4128-2163-6 (eBook)\*

*Volume 2*

**Practical Philosophy and Action Theory**

**Timo Airaksinen and Wojciech W. Gasparski, editors**

Praxiology is that branch of knowledge that starts from the point of view of effectiveness. It has three components: Analysis of concepts involving purposive actions; critique of modes of action from the viewpoint of efficiency; and normative advisory aspects in recommendations for increasing human efficiency.

ISBN: 978-1-56000-094-5 (cloth) 1993  
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*Volume 1*

**Praxiologies and the Philosophy of Economics**

**J. Lee Auspitz, Wojciech W. Gasparski, Marek K. Mlicki, and Klemens Szaniawski, editors**

This breakthrough volume integrates European, British, and American scholarship in advanced areas of philosophy and decision theory. Contributions cover a broad area of economics from criticism of institutional economics to examination of the role of induction in economic forecasting.

ISBN: 978-1-56000-003-7 (cloth) 1992  
707 pp. \$89.95/£70.50/SC108.95/€85.00  
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ABOUT THE SERIES EDITOR

**Wojciech W. Gasparski, Dr. Sc.**, is professor emeritus of humanities at the Institute of Philosophy and Sociology, the Polish Academy of Sciences, Warsaw, and former vice rector for research at Kozminski University. He now serves as the director of the Business Ethics Center, a joint unit of Kozminski University and the Polish Academy of Sciences, and is the editor-in-chief of Transaction's Praxiology series. He has published numerous volumes and over three hundred articles and conference papers.

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